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Meeting Finchley and Golders Green Area Environment

Sub-Committee

Date 10 March 2008

Subject Additional Vehicle Activated Speed Sign –

Dunstan Road NW11

Report of Cabinet Member for Environment & Transport

Summary To advise the Sub-Committee of the results of investigations

into the provision of an additional Vehicle Activated sign in

Dunstan Road NW11

Officer Contributors Mike Freestone, Director of Environment & Transport

Status (public or exempt) Public

Wards affected Childs Hill Ward

Enclosures Appendix A: Drawing No. 60456, Appendix B: Drawing No.

60456A

For decision by Finchley and Golders Green Area Environment Sub-Committee

Function of Executive

Reason for urgency / exemption from call-in (if

appropriate)

Not Applicable

Contact for further information: Neil Richardson, Acting Principal Engineer Tel: 020 8359 7525

1. RECOMMENDATIONS

- 1.1 That, should the Sub-Committee agree to the placement of an additional vehicle-activitated sign in Dunstan Road, the Director of Environment and Transport be instructed to implement the necessary works, to introduce the sign, subject to:
 - i funds being available;
 - ii appropriate consultation with local residents/occupiers directly affected by the proposals, public transport operators and with the emergency services;
 - iii consultation with Ward Members; and
 - iv any unresolved material objections being dealt with following consultation with Ward Members by the Director of Environment and Transport under delegated powers in consultation with the Cabinet Member for Environment and Transport and the Chairman of this Sub-Committee.

2. RELEVANT PREVIOUS DECISIONS

2.1 Finchley and Golders Green Area Environment Sub-Committee – 7 June 2007 – Decision Item 9. approved the introduction of a Vehicle Activated Sign in Dunstan Road; Finchley and Golders Green Area Environment Sub-Committee – 20 November instructed the Director of Environment and Transport to investigate the justification in introducing additional speed reduction measures in Dunstan Road.

3. CORPORATE PRIORITIES AND POLICY CONSIDERATIONS

- 3.1 The 'Traffic Management Future Strategy' report approved by Cabinet on 5 November 2002 Decision Item 4 seeks to achieve improvements in traffic movement on the major road network, thus reducing the attraction of alternative, less suitable local roads. Improvements at those junctions that experience heavy congestion, long delays and high levels of personal injury will provide the community with a comprehensive improvement.
- 3.2 The Council's Corporate Plan 2007/8 –20010/11 confirms the Council's commitment to improve transport traffic flow and roads, to reduce journey times and improve reliability through effective traffic and road safety engineering and parking control, to maximise movement opportunities and to provide a Clean, Green, Safe environment by reducing serious and fatal Personal Injury Accidents in road collisions.
- 3.3 The Borough's Unitary Development Plan (May 2006) indicates that the Council will seek to encourage the use of public transport and aims to protect people and businesses from the negative effects of traffic and parking and ensure safe and efficient transport systems with access for all.

4. RISK MANAGEMENT ISSUES

4.1 None arising from this report. Individual scheme risk will be considered as part of established decision making processes relating to any agreed measures.

5. EQUALITIES AND DIVERSITY ISSUES

5.1 Access to transport and transport issues was one of the top areas of improvement identified by disabled residents in the Summer 2006 Citizens' Panel survey to promote disability equality. The move to introducing measures which will encourage an improvement in driver behaviour and thereby improve safety for road users, residents and pedestrians will contribute significantly to improving the quality of life for all our residents.

6. FINANCIAL, STAFFING, ICT AND PROPERTY IMPLICATIONS

- 6.1 The Council's Traffic Management Budget for the implementation of traffic management measures at locations not included within the Council's main capital programme initiatives is allocated for division between the areas served by the three Area Environment Sub-Committees. This budget has been allocated accordingly and as such there is no remaining provision within the 2007/2008 funding allocation for an additional Vehicle Activated sign in Dunstan Road.
- 6.2 The estimated cost of £4,000 can be met from S.106 funding received as a Highway Contribution received for the development of the Matilda Marks School site located at 779/783 Finchley Road NW11.

7. LEGAL ISSUES

7.1 None

8. CONSTITUTIONAL POWERS

- 8.1 Constitution Part 3 'Responsibility for Functions' Para 3.10 Area Environment Sub-Committees perform functions that are the responsibility of the Executive relating to highways use and regulation, within the boundaries of their areas in accordance with Council policy and within budget.
- 8.2 Constitution Part 3 Section 3 'Responsibility for Executive Functions' Para 3.6 Cabinet Resources Committee is responsible for capital and revenue finance.

9 BACKGROUND INFORMATION

- 9.1 As a result of requests for traffic management measures to be investigated to address the high level of personal injury accidents in Dunstan Road NW11, the meeting of this Sub-Committee on 7 June 2007 approved the introduction of a Vehicle Activated sign in the vicinity of No. 60 Dunstan Road addressing westbound speeding traffic. Work to introduce this sign is progressing and is expected to be in-situ at the time of this meeting. Drawing No. 60456 attached as Appendix A details the location of this sign.
- 9.2 The consultation feedback also requested consideration to be given to the provision of an additional Vehicle Activated sign for eastbound traffic.
- 9.3 Members of this Sub-Committee requested an investigation into the provision of a second vehicle Activitated sign for westbound traffic in Dunstan Road between Hodford Road and Finchley Road, drawing No. 60456A attached as Appendix B indicates a suggested location, and to report back to this meeting.
- 9.4 Speed surveys carried out in this section of Dunstan Road in November 2007 indicated eastbound and westbound 85%ile speeds of 29.2 and 30.6 mph respectively. These survey results would suggest that speed is not a key concern on this road where the maximum speed limit is 30mph. Furthermore, speed has not been identified as the main causation factor in the personal injury accidents that have occurred at the Hodford Road junction. The Police record them as being caused through failure to give way. As there is no identifiable speed issue and with a lack of speed-related accidents, assessing the suitably for measures under the Council's current agreed criteria would not justify further action in this length of road.
- 9.5 Should Members decide to implement a sign as outlined in 9.1 above, funding is available from a S.106 contribution received in respect of the development of the Matilda Marks School.

10 LIST OF BACKGROUND PAPERS

- 10.1 Correspondence file.
- 10.2 Any person wishing to inspect these papers should telephone 020 8359 7525.

CFO: MG Legal:JM



